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CENTRAL FAX CENTER****DEC 21 2005**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	TULIP SHAH)	
Serial No.:	10/080,423)	Group Art Unit: 2161
Filed:	February 22, 2002)	
For:	METHOD, SYSTEM, AND STORAGE)	Examiner: Etienne Pierre Leroux
	MEDIUM FOR PROVIDING)	
	SUPPLIER BRANDING SERVICES)	Confirmation No: 8275
	OVER A COMMUNICATIONS)	
	NETWORK)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

In response to the Office Action mailed July 21, 2005, Applicants request reconsideration in view of the following remarks for entry in the above-identified application.